

SAVE DAVIDSON | Core Values

Mission: To preserve Davidson's small-town quality of life by educating and engaging citizens in Town governance, community advocacy, and activism.

SAVE DAVIDSON Core Values

- **Engage** citizens in various ways to learn about and participate in Town matters
- **Educate** citizens on relevant and timely Town issues
- **Advocate** for citizens' concerns on a variety of topics
- **Activate** citizens to communicate effectively toward taking action

SAVE DAVIDSON Core Values align with those of Davidson

- **SAVE DAVIDSON's core values** are designed to support and reinforce the Town of Davidson core values, found at www.ci.davidson.nc.us/472/Mission-Statement
- Key concepts include citizen respect, open communication, safety, historic mix, traditional character, stewardship, mobility, health, recreation and culture, and relationships with the college and nearby communities, which reflect harmony with those of SAVE DAVIDSON

SAVE DAVIDSON engages and supports citizens who need assistance on Town-related issues by providing multi-channel platforms to amplify voices and sharing information:

- **Socail Media:** Facebook, Twitter, Instagram, YouTube
- **SaveDavidson.org:** Website containing information, documents, and merchandise sales and the ability to join our growing email list
- **Email:** Digital newsletters with events and updates
- **Notifications and Encouragement:** Encourage citizens to attend Town Board and committee meetings and public input sessions
- **SAVE DAVIDSON Representation:** Representation at Town board and other Town meetings
- Community activism and peaceful demonstration when appropriate
- Davidson Town Day Booth
- Merchandise which helps to spread the word about our organization